

# CHURCH PLANT PROSPECTUS

JOHN 10.10



## Bringing God's Restoration to Ventura County

The 101 Church

*The vigorous, continual planting of new congregations is the single most crucial strategy for 1) the numerical growth of the Body of Christ in any city, and 2) the continual corporate renewal and revival of the existing churches in a city. Nothing else--not crusades, outreach programs, para-church ministries, growing mega-churches, congregational consulting, nor church renewal processes--will have the consistent impact of dynamic, extensive church planting. This is an eyebrow raising statement. But to those who have done any study at all, it is not even controversial.*

—Tim Keller, “Why Plant Churches?”

*The research... shows that 17.5 percent of the population attended an orthodox Christian church on any given weekend in 2005.*

—David T. Olson, “The American Church in Crisis”

# JUST THE FACTS

## Ventura County, CA

Located on the coast of Southern California in between Santa Barbara and Los Angeles counties, Ventura County is home to some 823,000 residents.

Ventura County is known as one of the most affluent counties in the United States.

On March 31, 1782 Father Junipero Serra planted Mission San Buenaventura, from which the county derives its name. The mission is one of the 21 original Californian Missions and was Father Serra's last mission he planted.

Ventura County has traditionally been known for it's oil, beauty, and agriculture. In the mid-1900's, county population increased as the 101 freeway was developed, allowing the working-class to live in Ventura County and commute to Los Angeles.

Along the 101 freeway, Ventura County is divided into two by the Conejo grade. West county cities along the freeway include Ventura, Oxnard, and Camarillo. The East county cities include Newbury Park, Thousand Oaks, and Westlake Village.

## Why start a new church?

Of the 823,000 inhabitants of Ventura County, 500,000 do not know Jesus. While another 250,000 would identify themselves as Catholic and 73,000 as Protestant. Nearly 6 out of 10 people in Ventura County have not experienced the life transforming restoration of Jesus Christ.

*Plain and simple, we need more churches in Ventura County because more people need to know Jesus.*

The 101 Church longs to see God's restoration brought to Ventura County through Jesus Christ and his Spirit-filled followers.

We believe God is doing a great saving work in Ventura County and we are excited to join the church of Ventura County to love a city, care for each other, and follow Jesus.

As a result, we expect to see healing and restoration in Ventura County as lives are transformed, the city reformed, justice poured out, poverty brought to riches, barriers broken down, the poor lifted up, outcasts brought in, the downcast given hope, and the hopeless given help.

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## MINISTRY FOCUS

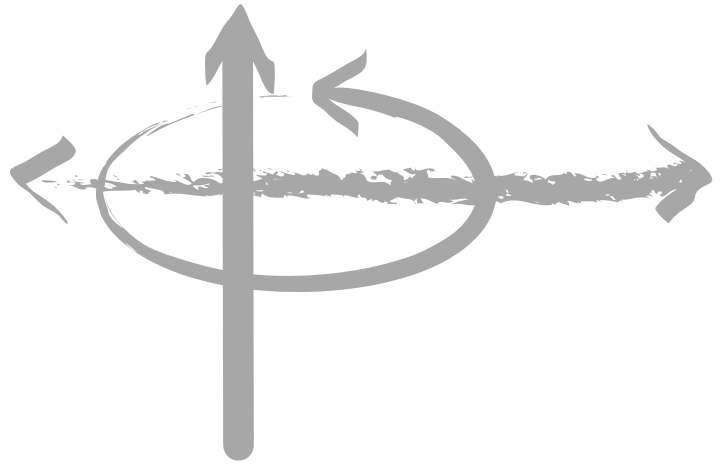
Our primary focus as a church plant will be Camarillo, CA. Camarillo is centrally and strategically located in Ventura County, surrounded by agriculture and serves as a natural bottleneck to travel anywhere in the county. We believe Camarillo is a great location to start a gospel movement and further God's Kingdom in Ventura County (& beyond!).

Camarillo is home to the most recent California State University (Channel Islands: enrollment 5,000 students and growing). The 101 Church will reach out to college students (CSUCI students as well as CLU and students of the many junior colleges of Ventura County).

We believe that although a church may not start out this way, a healthy church will eventually look like their surrounding population. The 101 Church desires to look like our demographic. For us, that means 17% elderly, a number of growing families (with 23% of the population at 18 or younger), 23% Hispanic, and a good amount of college students.

The American Dream is alive and well in Camarillo (and Ventura County). Camarillo is a bedroom community and value is placed on safety, security, comfort, and normal societal associations and positions (PTA, schools, little league, church, firemen, police officers, pastors, etc).

Instead of a hub centered around the American Dream, The 101 Church desires to see the gospel at the center of the hub... where relationships and positions in the community are intentionally Gospel-centered.



The mission of The 101 Church will be lived out in three realities:

- 1) Centered on the gospel of Jesus Christ
- 2) Living out the gospel in community
- 3) Loving those outside of God's family

We are a people who have experienced God's love (2 Corinthians 5:17-21), love each other with the Father's love (Ephesians 2:18-22), and love others with that same love (John 17:18-23).

Simply put, we are a **GOSPEL FAMILY** on **MISSION** together.

*Healthy churches produce more healthy churches.*

Over 200 years ago Father Junipero Serra carved a path along the coast of California planting the original Californian Missions. Father Serra travelled a road known as El Camino Real- which translated means, "The Royal Road" or "The King's Highway."

Following in a similar tradition, the vision of The 101 Church is to plant churches all along the 101 corridor in Ventura County (modern day El Camino Real) charged with the mission Jesus Christ gave his disciples as he sent them "into every town and place where he himself was about to go." – Luke 10:1



The mission of The 101 Church is to be an intentional, life-giving, and multiplying community of broken & ordinary people committed to following Jesus, loving one another, and being friends to our neighbors.

## The Mission Explained Further Intentional, Life-Giving, & Multiplying

### **INTENTIONAL**

*“And we all, with unveiled face, beholding the glory of the Lord, are being transformed into the same image from one degree of glory to another. For this comes from the Lord who is the Spirit.”*

—2 Corinthians 3:18

A real encounter with Jesus Christ will transform your life as you experience God in his restorative and transforming work in your own life. We desire to be people who not only experience God’s restorative and transforming work in our own lives, but live to share God’s restoration in all aspects of our lives (relationships, marriages, jobs, and roles as father, mother, students, worker, boss, etc) with gospel intentionality.

### **LIFE-GIVING**

*“The thief comes only to steal and kill and destroy. I came that they*

*may have life and have it abundantly.”* —John 10:10

God created life and created it to be lived to the fullest. Jesus is the key to living life to the fullest.

As we follow Jesus, we experience the life God intended. Jesus gives life to the dead places in our own lives and this life then produces new life in Jesus Christ in others. Life always produces more life.

### **MULTIPLYING**

*“And Jesus came and said to them, ‘All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.’”*

—Matthew 28:18-20

At the end of Matthew’s gospel, Jesus sends his disciples out on a mission to spread the message of hope and life in King Jesus and make successive generations of Christ followers.

This is a reproductive and multiplying message. The 101 Church is excited to join in this rich tradition of being disciples of Jesus who make successive generations of disciples of Jesus.

The 101 Church is a gospel-centered *community of broken and ordinary people* whose lives are made extraordinary through Jesus Christ. We are not a perfect community, but we believe God is perfecting us and working his restoration in our lives, our community, and every area we encounter through Jesus Christ.

# MINISTRY MODEL

## SUNDAY Gathering, SMALL Gathering, & 101 Classes

Our ministry model will be focused on three main things: 1) Sunday Gatherings, 2) Small Gatherings, and 3) 101 Classes.

We will hold weekly ***Sunday Gatherings***. This will be a time of celebration as we celebrate what God is doing throughout the week in the life of the church & community. We will enter into God's presence through worship and prayer. We will also preach from God's word and will use the weekend to propel us into God's mission for the coming week.

***Small Gatherings*** will be held throughout the week in various houses in our area. This will be the lifeblood of the church as we experience regular rhythms throughout the week and live out the imperatives of scripture with one another. Small Gatherings will not be merely a bible study (although we will study the bible together) or a prayer meeting (although we will pray with one another). Instead, the leaders of each Small Gathering will hold a balance of all of the imperatives of scripture as each gathering will open scripture, pray, eat & fellowship with one another, and reach out to their neighborhoods & community in service.

***101 Classes*** will be both needs-based, equipping-minded, and will be offered for a short time (mostly 3-5 weeks long).

Needs-based courses will cover issues in the church like marriage, parenting, finances, etc (ie- If we see marriages need attention, we will offer a "Marriage 101" class. If some are struggling with child rearing, we will offer "Parenting 101," etc).

Equipping courses may include things like apologetics, biblical theology, sharing your faith, etc.

We will also offer 101 classes that cover our church DNA, focus, and membership items as well as classes on baptism, etc.

We see each part of the three-pronged focus of Sunday Gathering, Small Gathering, and 101 Classes as synergistic and expect them each to serve as catching points for new members.

For example, someone seeking a traditional church might come to our Sunday Gathering and hear our heart for community throughout the week and then join a Small Gathering. Neighbors near a Small Gathering location might start attending regularly and then be propelled to a Sunday Gathering. In addition, someone that hears about a 101 Class might attend the course for personal reasons and then be introduced to the community and want to start attending Sunday Gathering.







“And Jesus came and said to them, “All authority in heaven and on earth has been given to me. Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit.....”  
-Matthew 28:18-19



## PLANTERS WANTED

There are many areas we are praying through and we are trusting God to richly supply us & give us what we need and the people we need at the times we need them.

We are praying for the following people:

### **Sunday Gathering**

- ▶Welcome Team
- ▶Worship Team
- ▶Media Team
- ▶Set-up/Tear-down Team
- ▶Children's Ministry Team
- ▶Older Couples/Elder-type people

### **Other prayer items:**

- ▶Funds, resources, and continuing support during our 3 year start-up season
- ▶Co-Laborers to join us in mission
- ▶Small Gathering leaders/couples
- ▶Our next church planter
- ▶A supporting mother church

We now have a core of 35 people that meet weekly. We have a committed worship leader who is talented, loves the Lord, and wants to see God's church released in the fullness and joy of God's presence. We continue to gain new couples and individuals who are excited for and committed to what God is doing in the 101 community.

God has answered many prayers so far. God provided a place for us to meet for Sunday Gathering at the Roxy Stadium 11 in Camarillo. God also provided the exact amount of funds needed for a successful launch on 3/2/14.

We still have a need for ongoing support and more people that want to be on mission with us. We are also praying for the next church planter to join our team. We also have a need for older couples & people who can serve in mentorship and wisdom.

# THE TIMELINE

## how & when

After three years of prayer and preparation, The 101 Church held her Grand Opening in the Roxy Stadium 11.

101 people showed up for the Grand Opening of The 101 Church on Sunday, 3/2/14 in Camarillo, CA.

The 110-seat stadium movie theater was filled with worship of Jesus Christ and Pastor Bret Martin opened a series on God's Restoration.



Each week, we continue to meet new people and reach many in Ventura County who have not known God or have been disconnected or disenfranchised.

The 101 Church continues to be birthed in faith with much prayer, listening to God, and painful growth.

We believe that these items will continue to characterize the church during our ongoing growth.





# THE MEASURE OF SUCCESS

The ultimate measure of success would be transformed lives that image God properly and shine his glory to God, each other, and the world around us.

We hope to create an environment and foster a community that lifts God high and makes his Presence known. Somewhere along the line, we desire people who witness this community to have a real encounter with the Risen Lord. We look to see people move from alienation to vital connection in God's community.

This is a process of the Holy Spirit and we are praying God find us faithful, available, and teachable- ready to be used in the grand story of restoration in Jesus Christ.

*Our desire is not just to plant a church, but to plant a church that plants many churches.*

We are particularly excited to experience and witness the affects of being a GOSPEL FAMILY on MISSION together.

We hope at some time

100% of our regular attenders will take our 101 DNA Class that will cover our church DNA, focus, method, heart, vision, values, etc.

We desire to see 75% of the church involved in our Small Gatherings. As health produces health and life produces life, we expect to see these Small Gatherings grow exponentially each year.

Healthy Multiplication is at the center of our measure of success. For sure this means growing in health, but it also means growing in numbers (because that's what multiplication does). Our heart is to produce more healthy churches, disciples, and leaders:

- Healthy churches produce more healthy churches.
- Healthy disciples make more healthy disciples.
- Healthy leadership produces more healthy leaders.

In our first year, we expect to see: new people committing to Jesus Christ, Christ's image produced more & more in his children, God transforming lives & pouring out his restoration, Small Gatherings multiplying & impacting neighborhoods, our Sunday Gathering growing in size & impact, Jesus' church united, and Jesus' name lifted high in Ventura County.





## THE PLANTER

### A little background

Bret Martin comes to The 101 Church with over 12 years of pastoral & ministry experience.

Raised in a family of seven; Bret lived several places in Ventura County while growing up.

In 2001, Bret obtained a Bachelor of Arts from Point Loma Nazarene University (San Diego, CA) where he double majored in Communication and Journalism.

After college, Bret went through a discipleship program in Denton, TX and eventually earned his Master's degree from Talbot School of Theology.

Bret serves as an adjunct professor at Eternity Bible College in Simi Valley, teaching courses in Gospel and Biblical Theology since 2005.



**Bret comes to The 101 Church with over 12 years of pastoral and ministry experience.**

Bret is married to his lovely wife Molly, who is a die-hard Oklahoma Sooners fan.

Molly graduated with honors from OU, where she worked until she was married. She comes from an incredible loving and supportive family of five.

Bret & Molly love the people and culture of Ventura County and have a heart to see Gospel impact and God's Kingdom expand there.

Their outside interests include dog parks, BBQ, family, friends, sports, the outdoors, small get-aways, and food.

# THE COST

## Current Monthly Budget Goal

Pastor Salary	5,000
Facility Rental	2,400
Ministry Expenses	1,250
Outreach & Care	1,000
Administrative Assistant	1,000
Advertising & Mail-Outs	1,000
Sunday Expenses	350
Printing & Signage	200
P&C Insurance	100
Website & Social Media	50
Online Donation Fees	50
PO Box	10

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\$ 12,410

Our goal is to be self-sustaining by the end of our 3rd year.

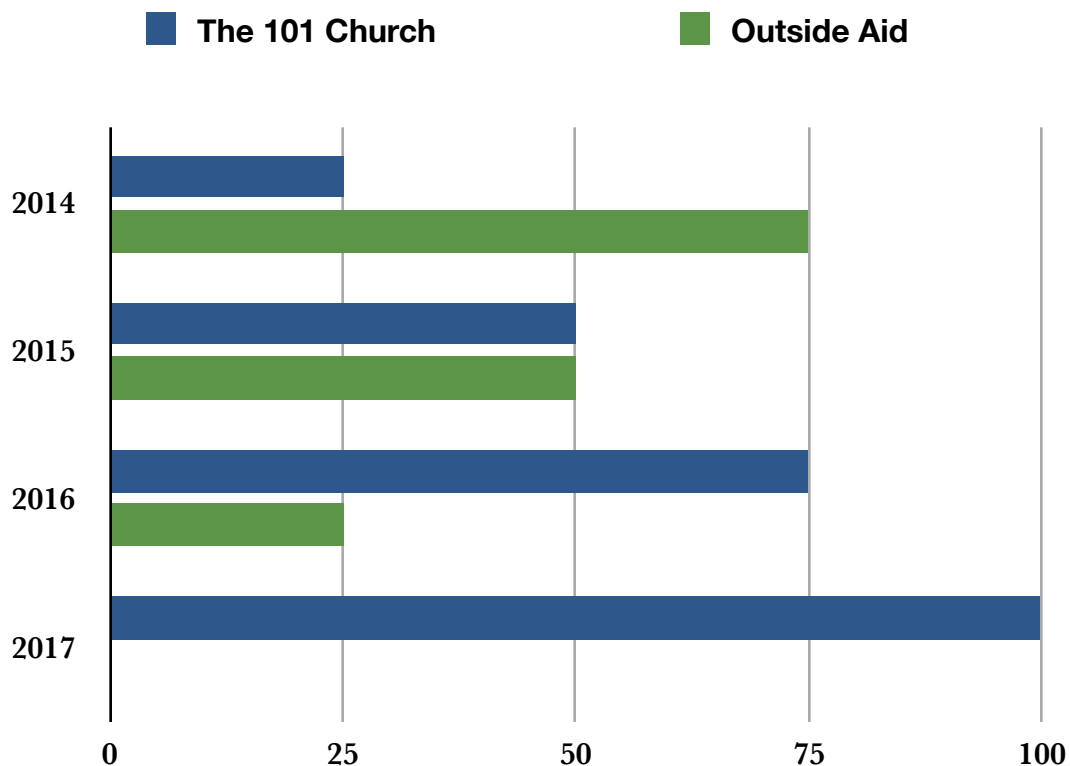
It is your recurring or one-time financial gift that will help fund gospel work in Ventura County and push forward God's Kingdom on earth.

Please pray and consider partnering with us in God's calling to establish The 101 Church and push forward the gospel in Ventura County.

We praise God for providing all of the necessary start-up money needed leading up to our Grand Opening.

We are now looking for key financial partners to help us with our ongoing monthly costs until we are self-sustaining.

**Our goal is to be self-sustaining by the end of our 3<sup>rd</sup> year.**



# SIDE BY SIDE

how to partner with us

## RELATIONALLY

You are excited about our mission and what God is doing. Now it's time to spread the word, refer others to us, be in conversation with us, pray for us, spend time with us, encourage us, etc.

## FINANCIALLY

You would like to support our mission financially. There are many costs associated with church planting. You would like to be a blessing and help further the mission with your recurring or one-time gift.

## MISSIONALLY

You have prayed it through and would like to join us, be on mission with us, live in community with us, and see this gospel movement birthed!



### Current Strategic Partners:

- Evangelical Free Church of America
- Christian Foundation of the West
- Journey of Faith Church, Manhattan Beach



## CONTACT US

our info

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**One-Time & Recurring  
Donations may be set  
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**Trusts and gifts may also be  
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